

Shoreshim Board Meeting – 9/21/2021

Amy Joyce called the meeting to order at 5:10 pm via Zoom. Those present included: Amy Joyce, Eileen Harahan, Deb Kamins, Barry Bleiweis, Sue Goldfedder, Rini Feil, Susie Schmuckler, and Jerry Gordon.

1. Events Committee (Eileen / Jerry / Rini)
 - a. High Holidays recap.
 - i. There were 44 people who did the High Holiday interest form. This is our first-time tracking this. It asks where they heard about us. Many are former members or have come in previous years. **Action Item:** Susie to send an e-mail on the number of where they all heard about us.
 - ii. Number of on-line participants. **Action Item:** Amy to ask Sharon about the number that attended each remote service.
 - iii. Donations – doesn't look like we got too much. There is a total of \$400.
 - iv. Question on what we pay the church. Jerry left a message for Megan but hasn't heard back from her on how much to pay.
 - v. Question on Miles for Violin. He does it as a mitzvah. **Action Item:** Amy to ask Kari if there is a charitable donation that we can make in Miles' name.
 - vi. Question on paying Gary Kelleher. **Action Item:** Amy to ask Kari what we should give Gary.
 - b. High Holidays 2022.
 - i. Need to figure out what we are doing next year as Gary and Deb are both moving away, and Kari is not going to do this again as she's done it for the last 15 years.
 - c. Upcoming Events.
 - i. Sukkot – 9/26. Right now there are 2 people coming, along with the committee (4 people). 17 people not coming, 3 maybes, and 21 that haven't answered. Asked people to respond by Thursday. Susie and committee to decide how many need to be there before cancelling.
 - ii. Simchat Torah – 10/1 via Zoom. Rabbi Ben is leading and committee has been contacted. Committee needs to send info to Rini or Barry and they will create the link and send with the e-mail. **Action Item:** Deb needs to contact Rabbi Ben about the exact time for the Simchat Torah.
 - iii. Adult Study – 11/13, 3-5, followed by dinner. Rabbi Ben to lead. Decided to do via Zoom virtually and cancel the dinner. **Action Item:** Eileen to talk to committee about coming up with a topic for the Adult Study.
 - d. Cancelled Events – reassign committee members. **Action Item:** Eileen to look into reassigning committee members for the cancelled events and taking Board Members off future events since we have extra people.

2. Kid's Culture Club (Rini / Deb)
 - a. Right now Brody's 2 girls (both 5), Ariella's 2 boys (8 and 6), and Scarlett Woldow. Brody invited a friend (Carolyn Lichstein – Braden is kid and is in kindergarten) to try it out.
 - b. We've been publishing Hebrew Club on-line for about a year now. There was interest from someone in Maryland who has a daughter in Second Grade. We will get their information and permission before letting them attend.
 - c. Rini followed up with Katie Stern (second attempt). **Action Item:** Amy to send Katie a note asking if she got the e-mail from Rini.

3. Budget / Financials (Barry)
 - a. Treasurer Report is located after the minutes.
 - b. Paid RCC, Insurance, Robin for Kari's candlesticks, Miles' company for sound.
 - c. Question on Miles for Violin. He does it as a mitzvah. **Action Item:** Amy to ask Kari if there is a charitable donation that we can make in Miles's name.
 - d. Barry has \$400 in donations.
 - e. 76% of budget is left.

4. Membership Update (Susie)
 - a. We have 48 members.
 - b. Members Only e-mail is totally cleaned up so it is only members as of today.
 - c. Should be about ready to print the directory. Barry has a word copy that can be updated. **Action Item:** Susie going to talk to Sharon about the Directory.
 - d. Andy Gluck signed up, but Yvette didn't.
 - e. Lynn Lilienthal also rejoined.
 - f. Only 1 member of Hebrew Club (Woldow's) have joined.
 - i. Eric Brody / Kate Leeds did not rejoin yet although their girls are going to Hebrew School (Isla and Sylvia, both age 5). **Action Item:** Rini and Deb to discuss talking to Eric Brody about joining.
 - ii. Ariella Rosenstein said she would join also. **Action Item:** Rini to send Ariella's info to Susie. Susie to send Ariella the membership form.
 - g. Everyone who asked about High Holidays are on the Potentials list. They also have a Previous Members list. Susie cleaned up the Evite lists so there are currently 3: Members, Former Members, and Potentials / Everyone else (Former Members, Potential Members, People that occasionally come, etc.). Susie asked Marianne to ensure their Potential Members are on that Potential Members list.
 - h. **Action Item:** Amy to ask Marianne to write instructions on how to do an Evite.

5. Updates and Action Items
 - a. Marianne is getting stationery and envelopes made with new letterhead. **Action Item:** Amy to ensure that a soft copy of letterhead is sent to Barry, Sue, Susie, and Jane.
 - b. Torah request from Mansett's for 9/10/22 for son's Bar Mitzvah. Approved.

- c. Storage relocation from Kamin's garage. Deb is moving to a short-term rental January 16th. Half of back wall and 3 shelves worth of stuff. 8-10 boxes and paper products. Includes all Services and Song Sheets (except for High Holiday). Ask in Shmooze if anyone wants to volunteer. **Action Item:** Deb to take a picture of the supplies stored in her garage and write-up and send to Amy for Amy to discuss with Marianne for Shmooze.
 - d. Welcome Afghan Allies (Deb).
 - i. Girl Scout Troop is collecting stuff. Action Item: Amy to send to all of us and Shmooze, depending on timing.
 - e. Kind Soup for the Soul.
 - i. Every Monday night you make a soup for dinner. You make extra to take to a place for the Afghan refugees. **Action Item:** Amy to send to us the Kind Soup for the Soul information and for the Shmooze.
 - f. Movie Club – Thursday.
 - g. **Action Item:** Rini will send Cultural Committee an e-mail asking about the first event.
 - h. Open Forum.
 - i. Nothing added.
6. Recap of New Action Items – Responsibility and Timing
- a. **Next Steps / Action Item:** Susie to send an e-mail on the High Holiday Interest form and the number of people who filled out and where they all heard about us.
 - b. **Next Steps / Action Item:** Amy to ask Sharon about the number that attended each remote High Holiday service.
 - c. **Next Steps / Action Item:** Amy to ask Kari if there is a charitable donation that we can make in Miles's name.
 - d. **Next Steps / Action Item:** Amy to ask Kari what we should give Gary.
 - e. **Next Steps / Action Item:** Deb needs to contact Rabbi Ben about the exact time for the Simchat Torah.
 - f. **Next Steps / Action Item:** Eileen to talk to committee about coming up with a topic for the Adult Study.
 - g. **Next Steps / Action Item:** Eileen to look into reassigning committee members for the cancelled events and taking Board Members off future events since we have extra people.
 - h. **Next Steps / Action Item:** Amy to send Katie a note asking if she got the e-mail from Rini.
 - i. **Next Steps / Action Item:** Susie going to talk to Sharon about the Directory.
 - j. **Next Steps / Action Item:** Rini to send Ariella's info to Susie. Susie to send Ariella the membership form.
 - k. **Next Steps / Action Item:** Rini and Deb to discuss talking to Eric Brody about joining.
 - l. **Next Steps / Action Item:** Amy to ask Marianne to write instructions on how to do an Evite.

- m. **Next Steps / Action Item:** Amy to ensure that a soft copy of letterhead is sent to Barry, Sue, Susie, and Jane.
- n. **Next Steps / Action Item:** Deb to take a picture of the supplies stored in her garage and write-up and send to Amy for Amy to discuss with Marianne for Schmooze.
- o. **Next Steps / Action Item:** Amy to send to us the Kind Soup for the Soul information and for the Schmooze.
- p. **Action Item:** Rini will send Cultural Committee an e-mail asking about the first event.

7. Next Meeting – Wednesday, October 27st at 5:00 pm.

The meeting was adjourned following a board motion at 7:08 pm. These minutes are submitted by Susan Goldfedder, Secretary, September 21, 2021, on behalf of the Shoreshim Board.

SHORESHIM Jewish Community, Inc.
Treasurer's Report for August 2021
2021-2022 Budget

9/21/21

2021-2022			
ACTUAL THRU 9/21/2021	ANNUAL BUDGET		
	TOTAL	VARIANCE	

1-REVENUE

Amazon Smile Donat.	0.00	25.00	-25.00	0.0%
Dues 2021-22	14,296.82	20,000.00	-5,703.18	71.5%
General Fund Donat.	675.34	5,000.00	-4,324.66	13.5%
Interest	1.18	20.00	-18.82	5.9%
Retreat	0.00	0.00	0.00	0.0%
School - Books	0.00	0.00	0.00	0.0%
School - Tuition	150.00	750.00	-600.00	20.0%
Torah Fund (6939)	0.00	0.00	0.00	0.0%
Tzedukah Fund (6939)	25.00	0.00	25.00	0.0%
Accounts Receivable	0.00	0.00	0.00	0.0%
TOTAL REVENUE	15,148.34	25,795.00	-10,646.66	58.7%

2-
EXPENSES

ADMINISTRATION

Advt & Marketing	59.00	2,000.00	1,941.00	3.0%
Commun. & Web Rental	62.96	400.00	337.04	15.7%
Insurance	1,450.00	2,000.00	550.00	72.5%
Marketing & Admin. Support	1,232.00	6,000.00	4,768.00	20.5%
Office Supplies, Sw, Postage, Bank Fees, Misc	0.00	250.00	250.00	0.0%
PO Box Rental	0.00	250.00	250.00	0.0%

2,803.96	10,900.00	8,096.04	25.7%
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HOLIDAYS

Hanukah	0.00	400.00	400.00	0.0%
High Holidays incl Sukkot	126.01	3,000.00	2,873.99	4.2%
Lag B'Omer	0.00	150.00	150.00	0.0%
Passover	0.00	0.00	0.00	0.0%
Purim	0.00	150.00	150.00	0.0%
Shabbat & Havdalah (3)	0.00	300.00	300.00	0.0%
Simchat Torah w Shabbat	0.00	150.00	150.00	0.0%
Shavuot & Graduation	0.00	150.00	150.00	0.0%
Tu B'Shevat	0.00	150.00	150.00	0.0%
	126.01	4,450.00	4,323.99	2.8%

PROGRAM EXPENSES

Community Meetings	0.00	300.00	300.00	0.0%
Cultural Events & Adult/Teen Study	0.00	1,000.00	1,000.00	0.0%
Donations - A Simple Gesture	0.00	500.00	500.00	0.0%
Donations - Cornerstones	0.00	1,000.00	1,000.00	0.0%
Donations - Other Tzedukah	0.00	1,500.00	1,500.00	0.0%
Event Supplies	0.00	100.00	100.00	0.0%
Jewish Funeral Committee Membership	125.00	125.00	0.00	100.0%
Rabbi & Speaker Fees (6 planned)	0.00	2,400.00	2,400.00	0.0%
Rentals RCC,HH,FCPA	442.80	3,400.00	2,957.20	13.0%
Retreat at Clagget	0.00	2,000.00	2,000.00	0.0%
	567.80	12,325.00	11,757.20	4.6%

SCHOOL EXPENSES

Book Purchase	0.00	100.00	100.00	0.0%
Graduation & Mitzvah Gifts	0.00	100.00	100.00	0.0%
Salary - Teachers	0.00	3,700.00	3,700.00	0.0%
School Rental	0.00	2,000.00	2,000.00	0.0%

Snacks and Supplies

Taxes - Payroll

0.00	100.00	100.00	0.0%
0.00	300.00	300.00	0.0%
0.00	6,300.00	6,300.00	0.0%
3,497.77	33,975.00	30,477.23	10.3%

TOTAL EXPENSES

SURPLUS (DEFICIENCY) OF REVENUES LESS EXPENSES

Percentage of Revenues over Expenses

11,650.57	-8,180.00	19,830.57	-142.4%
76.9%	-31.7%		

2-A SIMPLE GESTURE

A Simple Gesture Contributions (6939)

A Simple Gesture Expenses (6939)

672.73	2,000.00	1,327.27	33.6%
0.00	4,000.00	4,000.00	0.0%

ASSETS

CURRENT ASSETS

Suntr Bus CHK-1873

Resv E-Donat CHK 2561

Resv-A Simp Gest (ASG) Fund 2561

Resv-Torah Fund 2561

Resv-Tzedakah Fund 2561

Suntr Bus Savings-6939

Suntr Money Market-SAV-9444

TOTAL ASSETS

20,642.15
0.00
8,881.13
5,107.25
700.16
500.28
68,920.87
104,751.84

Dues Paid to Date	
33	Families
45	Members

CURRENT LIABILITIES

Credit Card Accounts

Suntrust Credit Card-8602

Other Liabilities

Federal Withholding

0.00

0.06

FICA Matching	0.00
FICA Withholding	0.01
VA Withholding	0.00
TOTAL LIABILITIES	0.07