

# Shoreshim Board Meeting – 7/20/2021

Amy Joyce called the meeting to order at 5:03 pm via Zoom. Those present included: Amy Joyce, Eileen Harahan, Deb Kamins, Barry Bleiweis, Sue Goldfedder, Jane Hull, Rini Feil, Susie Schmuckler, Jenny Garfinkle, Sharon Singer, and Jerry Gordon.

## 1. Events Committee (Eileen / Jerry / Rini)

### a. High Holidays.

- i. Things are moving along. Sharon was able to get the participation form to Eileen. She has been keeping in touch with all the chairs. Rosh Hashana needed more people, which Eileen was able to get them.
- ii. Jerry spoke to St. Anne's last week on High Holiday Services. We can't have Oneg's there. They have a problem with other people using the back because of Nursery School and Covid. We can use chapel. Chapel is open; they are following CDC guidelines and we can decide masks or no for ourselves. Board voted to cancel Oneg and reassign those assigned to that committee.
- iii. Voted on opening up services to the community. Want to do it in person at the church, but plan on streaming also in case it can't be in person. Closely monitor the situation to see if we need to have masks or change to just members only or just committee and readers.
- iv. St. Anne's has been broadcasting services all year. **Action Item:** Jerry to check with St. Anne's to see if we can hire them and how much it would be to hire them to broadcast.
- v. We will plan on having the break fast at Lake Anne (already booked) and then we can cancel it if the situation changes.
- vi. Advertising
  1. Add to website.
  2. Patch and Facebook, as we did last year.
  3. Skip the Washington Post.
  4. **Action Item:** Susie and Jane to do an outreach on the services.
- vii. **Action Item:** Sam and Jerry to work with St. Anne's on if we can store the booklets and Ark there between Rosh Hashanah and Yom Kippur services. Also ask if they can possibly store the booklets for an extra week for Celia to pick up. If not, then we need someone to take the books after Yom Kippur day services as Celia won't be there to pick up.
- viii. Other groups are doing waivers for services, so we need to see what to put on it and decide if we are doing it. **Action Item:** Deb is looking into what would be on a waiver form and if we should do one.
- ix. **Action Item:** Barry will take care of donation forms.

## 2. Kid's Culture Club (Rini / Deb)

- a. Zoom meeting with remaining parents and they are still in for this coming year, even without the Shushan's being there. All want it as a Zoom Kid's Club as the kid's aren't vaccinated and they still have to be in school. Want to continue weekly on Monday afternoon.
- b. Kids for next year:
  - i. Sounds like Ariela Rosenberg will be joining, along with her two kids in the Kid's Club (Amar (9) and Kayel (6)).
  - ii. Brody's – 2 girls
  - iii. Scarlett – 11
- c. Board decision that the Shushan's would pay for Hebrew School, but they didn't have to join Shoreshim if they don't want to.
- d. **Action Item:** Deb to send Ariela's info to Susie so they could personalize something to send to her.
- e. **Action Item:** Amy to discuss with Susie and Jane a new family she mentioned Hebrew club to.
- f. **Next Steps / Action Item:** Jerry to discuss with St. Anne's the storage of our Hebrew School items and see if they want funds for storing it.

## 3. Budget / Financials (Barry)

- a. Treasurer Report attached after the minutes. Has the new budget in it.
- b. Only paid Marianne's salary this month.

## 4. Membership Renewal (Susie)

- a. Thank you to Susie, Jane, and Sharon on putting all the forms online as that made it very easy to complete!
- b. 26 Family groupings and 38 members. 17 payments have come in, mostly checks.
- c. Barry doesn't see what extra amounts above membership are for. **Action Item:** Susie, Jane, and Barry to meet to discuss the best way to do this.
- d. Aponte's aren't re-joining this year, but they said it was because it was a rough year and they are going to be traveling a lot. Will re-join next year.
- e. Judy Barokas is moving so she won't be re-joining.
- f. Shushan's are moving to Falls Church City and are going to look for a closer community.
- g. Rini and Jenny said they're going to re-join but haven't turned in their forms yet. There are 12 more members to touch base with that haven't turned in their forms yet. **Action Item:** Susie and Jane will follow up with older members to see why they haven't re-joined.
- h. Should change e-mail to [membership@restonshoreshim.org](mailto:membership@restonshoreshim.org) instead of new\_member\_info so people aren't confused.

## 5. Updates and Action Items

- a. Pot Luck Picnic (8/21). More info to follow.
- b. CBE Social Action Committee.
  - i. Amy participated in it July 6. Her role is to determine where we could participate with them. They need cases of water for Embry Riddle Shelter. Also doing bag lunches that we can take part in.
  - ii. Meet first Tuesday of every month.
  - iii. Rini agreed to go to some of these meetings for Amy.
- c. Marianne.
  - i. We need more tasks for her.
  - ii. Want her to look into other options for Evite and High Holiday advertising.
  - iii. **Action Item:** Let Amy know if you have any project, etc. for Marianne.
- d. Simple Gesture – Admin position.
  - i. Bob needs some help. Are we open to hiring someone to help him?
  - ii. Think about this and we'll discuss more after the High Holidays. **Action Item:** Amy will ask Bob to come to a board meeting to present what he needs, hours, etc.
- e. Fall Board Planning Retreat – Roles and Responsibilities.
  - i. Couldn't do over the summer because of everyone's schedules. After High Holidays, we will discuss when we can meet to discuss everyone's roles and responsibilities.
- f. Open Forum.
  - i. Nothing added.

## 6. Recap of New Action Items – Responsibility and Timing

- a. **Next Steps / Action Item:** Jerry to check with St. Anne's to see how much it would be to hire them to broadcast High Holiday Services.
- b. **Next Steps / Action Item:** Susie and Jane to do an outreach on the High Holiday services.
- c. **Next Steps / Action Item:** Sam and Jerry to work with St. Anne's on if we can store the booklets and Ark there between Rosh Hashanah and Yom Kippur services. Also ask if they can possibly store the booklets for an extra week for Celia to pick up. If not, then we need someone to take the books after Yom Kippur day services as Celia won't be there to pick up.
- d. **Next Steps / Action Item:** Deb is looking into what would be on a waiver form and if we should do one.
- e. **Next Steps / Action Item:** Barry will take care of donation forms.
- f. **Next Steps / Action Item:** Susie and Jane will follow up with older members to see why they haven't re-joined.
- g. **Next Steps / Action Item:** Deb to send Ariela's info to Susie so they can personalize something to send to her.
- h. **Next Steps / Action Item:** Amy to discuss with Susie and Jane a new family she mentioned Hebrew Club to.

- i. **Next Steps / Action Item:** Jerry to discuss with St. Anne's the storage of our Hebrew School items and see if they want funds for storing it since we aren't paying for classes there now.
- j. **Next Steps / Action Item:** Let Amy know if you have any project, etc. for Marianne.
- k. **Next Steps / Action Item:** Amy will ask Bob to come to the board meeting after the High Holidays to present what he needs, hours, etc. for A Simple Gesture Admin Assistant.

7. Next Meeting – Tuesday, August 17<sup>th</sup> at 5:00 pm.

The meeting was adjourned following a board motion at 6:44 pm. These minutes are submitted by Susan Goldfedder, Secretary, July 20, 2021, on behalf of the Shoreshim Board.

**Treasurer's Report for June 2021**  
**2021-2022 Budget**

2021-2022			
ACTUAL THRU 7/20/2021	ANNUAL BUDGET		
	TOTAL	VARIANCE	

1-REVENUE

Amazon Smile Donat.	0.00	25.00	-25.00	0.0%
Dues 2021-22	6,946.82	20,000.00	-13,053.18	34.7%
General Fund Donat.	375.00	5,000.00	-4,625.00	7.5%
Interest	0.00	20.00	-20.00	0.0%
Retreat	0.00	0.00	0.00	0.0%
School - Books	0.00	0.00	0.00	0.0%
School - Tuition	150.00	750.00	-600.00	20.0%
Torah Fund (6939)	0.00	0.00	0.00	0.0%
Tzedukah Fund (6939)	0.00	0.00	0.00	0.0%
Accounts Receivable	0.00	0.00	0.00	0.0%
<b>TOTAL REVENUE</b>	<b>7,471.82</b>	<b>25,795.00</b>	<b>-18,323.18</b>	<b>29.0%</b>

2-EXPENSES

ADMINISTRATION

Advt & Marketing	0.00	2,000.00	2,000.00	0.0%
Commun. & Web Rental	15.74	400.00	384.26	3.9%
Marketing & Admin. Support	0.00	6,000.00	6,000.00	0.0%
Insurance	286.00	2,000.00	1,714.00	14.3%
Office Supplies, Sw, Postage, Bank Fees, Misc	0.00	250.00	250.00	0.0%
PO Box Rental	0.00	250.00	250.00	0.0%
	<b>301.74</b>	<b>10,900.00</b>	<b>10,598.26</b>	<b>2.8%</b>

HOLIDAYS

Hanukah	0.00	400.00	400.00	0.0%
High Holidays incl Sukkot	0.00	3,000.00	3,000.00	0.0%
Lag B'Omer	0.00	150.00	150.00	0.0%
Passover	0.00	0.00	0.00	0.0%
Purim	0.00	150.00	150.00	0.0%
Shabbat & Havdalah (3)	0.00	300.00	300.00	0.0%
Simchat Torah w Shabbat	0.00	150.00	150.00	0.0%
Shavuot & Graduation	0.00	150.00	150.00	0.0%
Tu B'Shevat	0.00	150.00	150.00	0.0%
	<b>0.00</b>	<b>4,450.00</b>	<b>4,450.00</b>	<b>0.0%</b>

PROGRAM EXPENSES

Community Meetings	0.00	300.00	300.00	0.0%
Cultural Events & Adult/Teen Study	0.00	1,000.00	1,000.00	0.0%
Donations - A Simple Gesture	0.00	500.00	500.00	0.0%
Donations - Cornerstones	0.00	1,000.00	1,000.00	0.0%
Donations - Other Tzedukah	0.00	1,500.00	1,500.00	0.0%
Event Supplies	0.00	100.00	100.00	0.0%
Jewish Funeral Committee Membership	0.00	125.00	125.00	0.0%
Rabbi & Speaker Fees (6 planned)	0.00	2,400.00	2,400.00	0.0%
Rentals RCC,HH,FCPA	0.00	3,400.00	3,400.00	0.0%
Retreat at Clagget	0.00	2,000.00	2,000.00	0.0%
	<b>0.00</b>	<b>12,325.00</b>	<b>12,325.00</b>	<b>0.0%</b>

SCHOOL EXPENSES

Book Purchase	0.00	100.00	100.00	0.0%
Graduation & Mitzvah Gifts	0.00	100.00	100.00	0.0%
Salary - Teachers	0.00	3,700.00	3,700.00	0.0%
School Rental	0.00	2,000.00	2,000.00	0.0%
Snacks and Supplies	0.00	100.00	100.00	0.0%

Taxes - Payroll	0.00	300.00	300.00	0.0%
	<b>0.00</b>	<b>6,300.00</b>	<b>6,300.00</b>	<b>0.0%</b>
<b>TOTAL EXPENSES</b>	<b>301.74</b>	<b>33,975.00</b>	<b>33,673.26</b>	<b>0.9%</b>

<u>SURPLUS (DEFICIENCY) OF REVENUES LESS EXPENSES</u>	7,170.08	-8,180.00	15,350.08	-87.7%
<u>Percentage of Revenues over Expenses</u>	<b>96.0%</b>	-31.7%		

2-A SIMPLE GESTURE

A Simple Gesture Contributions (6939)	5,731.01	2,000.00	-3,731.01	286.6%
A Simple Gesture Expenses (6939)	4,950.23	4,000.00	-950.23	123.8%

ASSETS

CURRENT ASSETS

Suntr Bus CHK-1873	16,187.84
Resv E-Donat CHK 2561	0.00
Resv-A Simp Gest (ASG) Fund 2561	8,208.40
Resv-Torah Fund 2561	5,107.25
Resv-Tzedakah Fund 2561	675.16
Suntr Bus Savings-6939	500.28
Suntr Money Market-SAV-9444	68,919.69
<b>TOTAL ASSETS</b>	<b>99,598.62</b>

19	Families
27	Members

CURRENT LIABILITIES

Credit Card Accounts	
Suntrust Credit Card-8602	0.00
Other Liabilities	
Federal Withholding	0.06
FICA Matching	0.00

FICA Withholding	0.01
VA Withholding	0.00
<b>TOTAL LIABILITIES</b>	<b>0.07</b>