

Shoreshim Board Meeting – 5/20/2021

Amy Joyce called the meeting to order at 5:01 pm via Zoom. Those present included: Amy Joyce, Eileen Harahan, Deb Kamins, Barry Bleiweis, Sue Goldfedder, Jane Hull, Fran Freedman, Rini Feil, Susie Schmuckler, and Jerry Gordon.

1. Annual Meeting (6/6) Agenda (Amy)
 - a. Events Calendar will go out with the budget for their review.
 - b. Present next year's Budget.
 - c. High Holidays.
 - d. Hebrew School.
 - e. Dues staying same with no early bird discount. Forms out by 20 June.
 - f. Adult Cultural Events Committee.
 - g. Discussion on Committees and Events and participation.
 - h. Vote on Board.

2. Events Committee (Eileen / Jerry / Rini)
 - a. Upcoming Events.
 - i. Annual Meeting (6/6) – Board decided that Zoom was better for this meeting.
 - b. Next Year's Calendar.
 - i. Still need to delete Passover and a couple other changes. **Action Item:** Jerry to cancel LACC for April 22, 2022 as there is no Seder.
 - ii. November 13 is still listed as the Retreat and we still have Rabbi Ben. Suggested and voted on changing it to an adult study and find a place. Decided on 3-5pm and then we can go out to dinner. Possibly do a Havdalah service afterwards. **Action Item:** Jerry to see if LACC is available for 13 November. If not, check with St. Anne's. **Action Item:** Eileen to call Rabbi Ben and see if we can change the time and if he has suggestions on what to discuss.
 - iii. Confirmed retreat at Claggett for 30 April. Pam also reserved a couple rooms.
 - iv. Participation form for next year has to reflect the Cultural Events Committee.
 - v. Graduation / Shavuot / Shabbat (June 3rd) are all on the same day next year. Discussion on if we should separate them out. We decided to move graduation with Lag B'Omer.
 - vi. Lag B'Omer (May 16th) discussion on keeping on calendar or not. Decided to keep it and combine it with Graduation and do it on May 14th. Decided to keep it on the calendar and reserve a space for it. Want to reserve for the 5-7. Rini agreed to be part of this committee because of graduation. **Action Item:** Need to reserve a place outside for Graduation and Lag B'Omer for May 14th.

- vii. **Action Item:** Eileen to get next year's calendar ready to tentatively share with everyone at the Annual Meeting.
 - viii. Board needs to decide which activities need a committee.
 - ix. **Action Item:** Eileen to change picnic on August 21 to be 6-8pm.
- c. High Holidays.
- i. Really early this year, right after Labor Day.
 - ii. Have 3 chairs. Still need someone for Yom Kippur Day. Barry Toser still hasn't called Eileen back. If he says No, then Eileen will reach out to community. She also needs someone to chant for it.
 - iii. Jerry talked to Megan at St. Anne's to see if they anticipate having services in person or if they will broadcast from the sanctuary. They are supposed to be meeting soon to discuss. Sounds like they don't have a problem with us broadcasting from there. **Action Item:** Jerry to call Megan at St. Anne's again to see if they decided yet on in person services for high holidays.
3. Hebrew Club (Rini / Deb)
- a. Live vs. zoom vs hybrid. **Action Item:** Deb to reach out to parents to discuss how they would like to handle this. Rini suggested doing virtual for the Hebrew and then in person for the holidays/club. Need to have another adult for the in-person classes.
 - b. New mother (Ariela Rosenberg) and 2 kids have continued to come to Hebrew Club (Amar (9) and Kayel (6) years old). Deb and Rini are talking to her this week.
 - c. Other new family the kids will be 5 (in kindergarten) next year.
4. Budget / Financials (Barry)
- a. Treasurer Report attached after the minutes.
 - i. No significant bills for this month. End of year is web hosting fees and final paycheck for Rini. Finishing up year close to 0.
 - b. 2021-2022 Budget for approval.
 - i. Recommending dropping early bird discount. \$325 first member and \$300 for second member. Board voted on keeping dues at this rate and discussing/voting next year on increasing dues.
 - ii. Budgeted \$100 for Shabbat and \$150 for holiday.
 - iii. Assumes that facility expenses include Reston Community Center and St. Anne's like in previous years.
 - iv. Cultural Events and Adult Study is \$1,000. Anything out of scope of budget, can be brought to the board for a vote.
 - v. School expenses are set for once a week at 5 students.
 - vi. Rabbi Ben (and David) we have set up for 6 planned events for \$2,400.
 - vii. -31% budget right now. About same as we budgeted for last year. We are okay with the deficit.
 - viii. Barry moved that we approve the budget, Amy seconded, and everyone on the board approved.

5. Membership Renewal (Barry / Amy)

- a. Barry did the membership form last year and sent out via email. Some people sent back via snail mail and others registered on-line. Need more information from those doing it on-line (e-mails changing, etc.) and it costs us a fee to use Stipe.
- b. **Action Item:** Barry and Eileen will update the Registration Form for text and then send to Susie. Action Item: Sharon will put the registration form into a Google document and share with Jane and Susie for updates. Want this updated by June 20th. Figure out a way to highlight the information that has changed.
Action Item: Amy to talk to Marianne about including her in these discussions about members registering.

6. New Member Process (Jane / Susie)

- a. Membership Form online does not have everything that they need. Would like to rename it an Interest Form and it gets forwarded to membership committee. If they are interested in joining, then give them the password and have them fill out the actual membership form on the member site and have it sent to Treasurer, Membership, and Marianne. **Action Item:** Susie/Jane to send Marianne the exact text changes they would like on the Membership Form.

7. Updates and Action Items

- a. Movie Club (Fran).
 - i. Going well. Taking a break next month and reconvening in July.
- b. Graduates (Amy).
 - i. Shane, Cassie, and Sam graduated High School. Danny, Alana, and Anna Light graduated college. Amy sent them a note to include a picture and write-up for our web page.
- c. Summer Board Planning Retreat (Amy).
 - i. Roles and Responsibilities for each board position.
 - ii. Tasks that can moved to Marianne or offloaded to another person or committee.
 - iii. In person meeting that will have to be on a Saturday or Sunday. All agreed this was a good idea.
 - iv. **Action Item:** Amy to choose 4-5 dates and send out for a vote on date the most people can make it.
- d. Open Forum.
 - i. Rini wanted to put a review of Zero Waste Living but Amazon wouldn't let her because she wasn't the one to buy it. Deb, Amy, and Jane have left reviews and amazon posted them. Idea was to say you got it as a gift and leave the review.
 - ii. **Action Item:** Amy to ask Marianne to do some research on other options than Evite as it is showing a lot of ads and extra information.

8. Recap of New Action Items – Responsibility and Timing
 - a. **Next Steps / Action Item:** Jerry to cancel LACC for April 22, 2022 as there is no Seder.
 - b. **Next Steps / Action Item:** Jerry to see if LACC is available for 13 November. If not, check with St. Anne's.
 - c. **Next Steps / Action Item:** Eileen to call Rabbi Ben and see if we can change the time of the 13 Nov retreat from 3-5 and make it an Adult Study and if he has suggestions on what to discuss.
 - d. **Next Steps / Action Item:** Eileen to change picnic on August 21 to be 6-8pm.
 - e. **Next Steps / Action Item:** Need to reserve a place outside for Graduation and Lag B'Omer for May 14th.
 - f. **Next Steps / Action Item:** Jerry to call Megan at St. Anne's again to see if they decided yet on in person services for high holidays.
 - g. **Next Steps / Action Item:** Eileen to get next year's calendar ready to tentatively share with everyone at the Annual Meeting.
 - h. **Next Steps / Action Item:** Deb to reach out to Hebrew School parents to discuss how they would like to handle next year, either in person or zoom or a hybrid.
 - i. **Next Steps / Action Item:** Amy to choose 4-5 dates for the Board Meeting Retreat and send out for a vote.
 - j. **Next Steps / Action Item:** Susie/Jane to send Marianne the exact text changes they would like on the Membership Form.
 - k. **Next Steps / Action Item:** Barry and Eileen will update the Registration Form for text and then send to Susie.
 - l. **Next Steps / Action Item:** Sharon will put the registration form into a Google document and share with Jane and Susie for updates.
 - m. **Next Steps / Action Item:** Amy to ask Marianne to do some research on other options than Evite as it is showing a lot of ads and extra information.
 - n. **Next Steps / Action Item:** Amy to talk to Marianne about including her in these discussions about members registering.

9. Next Meeting – Board Retreat, which Amy will send out potential dates during June and July.

The meeting was adjourned following a board motion at 6:51 pm. These minutes are submitted by Susan Goldfedder, Secretary, May 20, 2021, on behalf of the Shoreshim Board.

SHORESHIM Jewish Community, Inc.
Budget Worksheet for 2021-2022
2020-2021 Budget

5/19/21

2020-2021		
ACTUAL THRU 5/19/2021	ANNUAL BUDGET	
	TOTAL	VARIANCE

2021-2022
Budget
TOTAL

1-REVENUE

Amazon Smile Donat.	9.86	50.00	-40.14	19.7%
Dues 2020-21	18,175.26	22,000.00	-3,824.74	82.6%
General Fund Donat.	3,368.24	7,500.00	-4,131.76	44.9%
Interest	878.77	20.78	857.99	4228.9%
Retreat	0.00	1,500.00	-1,500.00	0.0%
School - Books	0.00	0.00	0.00	0.0%
School - Tuition	595.65	900.00	-304.35	66.2%
Torah Fund (6939)	0.00	0.00	0.00	0.0%
Tzedukah Fund (6939)	1,058.85	0.00	1,058.85	0.0%
Accounts Receivable	0.00	0.00	0.00	0.0%
TOTAL REVENUE	24,086.63	31,970.78	-7,884.15	75.3%

25.00
20,000.00
5,000.00
20.78
0.00
0.00
750.00
0.00
0.00
0.00
25,795.78

2-EXPENSES

ADMINISTRATION

Advt & Marketing	749.83	5,000.00	4,250.17	15.0%
Commun. & Web Rental	337.28	150.00	-187.28	224.9%

2,000.00
400.00

Marketing & Admin. Support	5,027.00	5,000.00	-27.00	100.5%	6,000.00
Insurance	1,894.00	2,000.00	106.00	94.7%	2,000.00
Office Supplies, Sw, Postage, Bank Fees, Misc	154.75	500.00	345.25	31.0%	250.00
PO Box Rental	246.00	210.00	-36.00	117.1%	250.00
	8,408.86	12,860.00	4,451.14	65.4%	10,900.00

HOLIDAYS

Hanukah	0.00	400.00	400.00	0.0%	400.00
High Holidays incl Sukkot	2,897.39	2,500.00	-397.39	115.9%	3,000.00
Lag B'Omer	72.69	150.00	77.31	48.5%	150.00
Passover	0.00	300.00	300.00	0.0%	0.00
Purim	16.54	400.00	383.46	4.1%	150.00
Shabbats & Havdalah (3)	209.10	500.00	290.90	41.8%	300.00
Simchat Torah w Shabbat	0.00	150.00	150.00	0.0%	150.00
Shavuot & Graduation					150.00
Tu B'Shevat	0.00	150.00	150.00	0.0%	150.00
	3,195.72	4,550.00	1,354.28	70.2%	4,450.00

PROGRAM EXPENSES

Cultural Events & Adult Study	427.15	200.00	-227.15	213.6%	1,000.00
Community Meetings	0.00	300.00	300.00	0.0%	300.00
Donations - A Simple Gesture	500.00	500.00	0.00	100.0%	500.00
Donations - Cornerstones	5,000.00	1,000.00	-4,000.00	500.0%	1,000.00
Donations - Other Tzedukah	349.50	1,500.00	1,150.50	23.3%	1,500.00
Event Supplies	0.00	100.00	100.00	0.0%	100.00
Jewish Funeral Committee Membership	0.00	125.00	125.00	0.0%	125.00
Rabbi & Speaker Fees (6 planned)	2,200.00	2,400.00	200.00	91.7%	2,400.00
Rentals RCC,HH,FCPA	165.00	3,400.00	3,235.00	4.9%	3,400.00
Retreat @ Clagget	165.00	1,500.00	1,335.00	11.0%	2,000.00
	8,806.65	11,025.00	2,218.35	79.9%	12,325.00

SCHOOL EXPENSES

Book Purchase	0.00	100.00	100.00	0.0%	100.00
Graduation & Mitzvah Gifts	44.60	100.00	55.40	44.6%	100.00
Salary - Teachers	1,547.70	11,000.00	9,452.30	14.1%	3,700.00
School Rental	0.00	1,000.00	1,000.00	0.0%	2,000.00
Snacks and Supplies	0.00	100.00	100.00	0.0%	100.00
Taxes - Payroll	124.99	1,000.00	875.01	12.5%	300.00
	1,717.29	13,300.00	11,582.71	12.9%	6,300.00
TOTAL EXPENSES	22,128.52	41,735.00	19,606.48	53.0%	33,975.00

SURPLUS (DEFICIENCY) OF REVENUES LESS EXPENSES

Percentage of Revenues over Expenses

	1,958.11	-9,764.22	11,722.33	-20.1%	-8,179.22
	8.1%	-30.5%			-31.7%

2-A SIMPLE GESTURE

A Simple Gesture Contributions (6939)	5,731.01	0.00	-5,731.01	0.0%	0.00
A Simple Gesture Expenses (6939)	4,950.23	3,500.00	-1,450.23	141.4%	3,500.00

ASSETS

CURRENT ASSETS

Suntr Bus CHK-1873	11,727.31
Resv E-Donat CHK 2561	0.00
Resv-A Simp Gest (ASG) Fund 2561	8,208.40
Resv-Torah Fund 2561	5,107.41
Resv-Tzedakah Fund 2561	675.16
Suntr Bus Savings-6939	500.27
Suntr Money Market-SAV-9444	32,521.97
Suntr-CD 12 Month	10,225.82
Suntr-CD 18 Month	0.00

45	Families
63	Members

Suntr-CD 24 Month	26,063.69
TOTAL ASSETS	95,030.03

CURRENT LIABILITIES

Credit Card Accounts	
Suntrust Credit Card-8602	0.00
Other Liabilities	
Federal Withholding	0.06
FICA Matching	0.00
FICA Withholding	0.00
VA Withholding	0.00
TOTAL LIABILITIES	0.06

Additional Notes for 2021-22 Budget - Recommendations are as follows:
 No more Early Bird discounts. Just \$325 for first member, \$300 for the second member.
 Holidays are nominally \$100 per shabbat and \$150 per holiday. Exceptions may be requested.
 Facility expenses assume that we will be using RCC and St. Annes as in pre-Covid years
 School expenses are budgetted for ~Once per week, One teacher w/ prep at St. Annes.
 This will be cleaned up for presenting at the Jun meeting.