

Shoreshim Board Meeting – 4/22/2021

Amy Joyce called the meeting to order at 5:09 pm via Zoom. Those present included: Amy Joyce, Eileen Harahan, Deb Kamins, Barry Bleiweis, Sue Goldfedder, Jane Hull, Fran Freedman, Bob Schnapp, Rini Feil, Susie Schmuckler, Jerry Gordon, Jenny Garfinkle, and Sharon Singer.

1. ASG Donation (Bob Schnapp)

- a. Letter from Roberta Gosling. Used to be a member of Shoreshim and runs the South Lakes Food Pantry, which is one of four that we donate to with ASG. Started with 1 carload and now they are getting about 28 carloads.
- b. Donated \$2,800 for new bags so we are adding their name to the bags we buy. Other organizations that have given over \$2,500 we put their name on bags but later it drops off on newer bags.
- c. Discussed changing the bags to say “A Simple Gesture” A program of Shoreshim Jewish Community. List the others under sponsored by or supported by where it currently is with other names.
- d. Bob wants to get the bags made next week. **Action Item:** Bob to come up with first design and send to Amy and Sue who will help on the design changes.

2. Events Committee (Eileen)

- a. Upcoming Events.
 - i. Lag B’Omer (5/1, 1-3) – Reston Pavilion.
 - ii. Shavuot / Graduation (5/14) – Currently have 6 people on the committee but they still need to organize something. Only 1 person graduating this year - Rini’s son. **Action Item:** Rini sending committee e-mail.
 - iii. Annual Meeting (6/6) – Board decided that Zoom was better for this meeting.
- b. Next Year’s Calendar - Retreats.
 - i. Moved this year’s retreat reservation and deposit for Claggett from November 2021 to April 2022. In 2019, we had 5-6 people who stayed overnight so we will use that for a baseline in reserving rooms.
 - ii. Pam is waiting to hear from Claymont about a 1-day retreat in November at the Mansion or round area.
 - iii. Capital Camps has a conference center that Fran will look at when she goes there at the end of May.
 - iv. **Action Item:** Barry to let Board know how much we usually pay for retreats.
- c. High Holidays.
 - i. Really early this year, right after Labor Day.
 - ii. Have 3 chairs. Still need someone for Yom Kippur Day. Barry Toser still hasn’t called Eileen back. If he says No, then Eileen will reach out to community.
 - iii. Eileen is talking to Kari soon.

- iv. **Action Item:** Jerry to touch base with St. Anne's to see if they anticipate having services in person by late summer or if they are currently broadcasting live from the sanctuary. If they are (or plan on) broadcasting live from the sanctuary, also need to see who they use for technical aspects.
- v. Sukkot – Lou and Susie volunteered their backyard.

3. Hebrew Club (Rini)

- a. New mother (Ariella Rosenberg) and 2 kids have continued to come to Hebrew Club (6 and 8 years old). Sharon talked to her earlier in the week. Sounds like a good fit. Rini wants to have a virtual meeting with her and Deb.
- b. Brody's also joined and they have 2 kids also.
- c. **Action Item:** Rini to send her an e-mail to introduce her to Deb so Deb can start to touch base with her.

4. Budget / Financials (Barry/Jenny)

- a. Treasurer Report attached after the minutes.
- b. We have 9.5% of the budget left and we've paid everyone.
- c. Form 990
 - i. Nonprofit 501c3 means donations are tax deductible, which we became in 1993. We fall into religious organization category.
 - ii. We did 990-EZ in the past but because of ASG and valuing the food per pound and even though we don't keep any of it, we have to log it as a donation. This year we had to change to the 990.
 - iii. Things like Whistle Blower, Document Retention, and Conflict of Interest we had to check No and we may want to think of creating these documents.
 - iv. We got an extension to file the taxes. **Action Item:** Barry will send letter to Jenny.

5. Marianne Update (Amy)

- a. Working with her on Notecards that would be our stationary. She's working on getting estimates on price points.
- b. Working on various web enhancements, Good Deeds Day, and Spring Fling promotion.

6. Shreshim Spring Fling

- a. Zero Waste Living – Thursday, 4/29 at 7pm. We have 5 copies of the book. She won't charge as we're a Non-Profit, but she would like people to leave a review on Amazon.
- b. Second Event - Movie - Life is Rich (40 minutes) can be viewed May 2-5. Discussion moved from May 10 to May 17 at 7:30pm, which Tina will facilitate. **Action Item:** Fran to talk to Tina about moving dates for discussion because of too much going on at this time.

- c. Decided 2 events is enough as people will start to go away in June.
7. New Member Process (Jane/Susie)
- a. Roger and Jill Harte didn't rejoin. Susie talked with them and Roger would like to rejoin but he travels so much for his job that he doesn't feel he could meet his volunteer commitment. **Action Item:** Susie to discuss with him if he can do something creative when he has time instead of an assigned committee.
8. Updates and Action Items
- a. Reminder: All Board Members need to create a paragraph of their job.
 - b. Open Forum.
 - i. Doing lots of things that were board organized during this time. They would like to see them continue without the board doing it. Discussed if it should be another committee to do this type of stuff, such as Cultural Events as a Committee Assignment. Need to discuss in a separate meeting with the Board, which was set up for 5 May at 5:00pm. Values Workshop can be part of this discussion. **Action Item:** Susie and Jane will set up the discussion topics and questions and run through Eileen.
9. Recap of New Action Items – Responsibility and Timing
- a. **Next Steps / Action Item:** Bob to come up with first design for new ASG bags and send to Amy and Sue who will help on the design changes.
 - b. **Next Steps / Action Item:** Rini sending Shavuot / Graduation committee e-mail on organizing.
 - c. **Next Steps / Action Item:** Barry will send Tax Extension letter to Jenny.
 - d. **Next Steps / Action Item:** Barry to let Board know how much we usually pay for retreats.
 - e. **Next Steps / Action Item:** Jerry to touch base with St. Anne's to see if they anticipate having services in person by late summer or if they are currently broadcasting live from the sanctuary. If they are (or plan on) broadcasting live from the sanctuary, also need to see who they use for technical aspects.
 - f. **Next Steps / Action Item:** Rini to send new mom an e-mail to introduce her to Deb so Deb can start to touch base with her.
 - g. **Next Steps / Action Item:** Fran to talk to Tina about moving dates for discussion on Life is Rich movie from 10 to 17 May.
 - h. **Next Steps / Action Item:** Susie to discuss with Roger Harte if he can do something creative when he has time (instead of a committee) so he can join.
 - i. **Next Steps / Action Item:** Susie and Jane will set up the discussion topics and questions and run through Eileen for the board discussion on Cultural Events.
10. Next Meeting – Thursday, May 20th at 5:00 pm.

The meeting was adjourned following a board motion at 7:08 pm. These minutes are submitted by Susan Goldfedder, Secretary, April 22, 2021, on behalf of the Shoreshim Board.

SHORESHIM Jewish Community, Inc.
Treasurer's Report for March 2021
2020-2021 Budget

4/22/21

1-REVENUE

Amazon Smile Donat.
 Dues 2020-21
 General Fund Donat.
 Interest
 Retreat
 School - Books
 School - Tuition
 Torah Fund (6939)
 Tzedukah Fund (6939)
 Accounts Receivable

TOTAL REVENUE

	2020-2021			
	ACTUAL THRU 3/25/2021	ANNUAL BUDGET		
		TOTAL	VARIANCE	
	9.86	50.00	-40.14	19.7%
	18,029.91	22,000.00	-3,970.09	82.0%
	3,368.24	7,500.00	-4,131.76	44.9%
	828.14	20.78	807.36	3985.3%
	0.00	1,500.00	-1,500.00	0.0%
	0.00	0.00	0.00	0.0%
	595.65	900.00	-304.35	66.2%
	0.00	0.00	0.00	0.0%
	1,008.85	0.00	1,008.85	0.0%
	0.00	0.00	0.00	0.0%
	23,840.65	31,970.78	-8,130.13	74.6%

2-
EXPENSES

ADMINISTRATION

Advt & Marketing
 Commun. & Web Rental
 Consulting Fees & Admin. Support
 Insurance
 Office Supplies, Sw, Postage, Bank Fees, Misc
 PO Box Rental

	721.83	5,000.00	4,278.17	14.4%
	321.54	150.00	-171.54	214.4%
	4,598.00	5,000.00	402.00	92.0%
	1,894.00	2,000.00	106.00	94.7%
	154.75	500.00	345.25	31.0%
	246.00	210.00	-36.00	117.1%
	7,936.12	12,860.00	4,923.88	61.7%

HOLIDAYS

Hanukah	0.00	400.00	400.00	0.0%
High Holidays incl Sukkot	2,897.39	2,500.00	-397.39	115.9%
Lag B'Omer	0.00	150.00	150.00	0.0%
Passover	0.00	300.00	300.00	0.0%
Purim	16.54	400.00	383.46	4.1%
Shabbat (5)	209.10	500.00	290.90	41.8%
Simchat Torah	0.00	150.00	150.00	0.0%
Tu B'Shevat	0.00	150.00	150.00	0.0%
	3,123.03	4,550.00	1,426.97	68.6%

PROGRAM EXPENSES

Adult Study & Teen Activities	427.15	200.00	-227.15	213.6%
Community Meetings	0.00	300.00	300.00	0.0%
Donations - A Simple Gesture	500.00	500.00	0.00	100.0%
Donations - Cornerstones	5,000.00	1,000.00	-4,000.00	500.0%
Donations - Other Tzedukah	349.50	1,500.00	1,150.50	23.3%
Event Supplies	0.00	100.00	100.00	0.0%
Jewish Funeral Committee Membership	0.00	125.00	125.00	0.0%
Rabbi & Speaker Fees (6 planned)	2,200.00	2,400.00	200.00	91.7%
Rentals RCC,HH,FCPA	165.00	3,400.00	3,235.00	4.9%
Retreat	165.00	1,500.00	1,335.00	11.0%
	8,806.65	11,025.00	2,218.35	79.9%

SCHOOL EXPENSES

Book Purchase	0.00	100.00	100.00	0.0%
Graduation & Mitzvah Gifts	44.60	100.00	55.40	44.6%
Salary - Teachers	1,547.70	11,000.00	9,452.30	14.1%
School Rental	0.00	1,000.00	1,000.00	0.0%
Snacks and Supplies	0.00	100.00	100.00	0.0%
Taxes - Payroll	119.88	1,000.00	880.12	12.0%

TOTAL EXPENSES

1,712.18	13,300.00	11,587.82	12.9%
21,577.98	41,735.00	20,157.02	51.7%

SURPLUS (DEFICIENCY) OF REVENUES LESS EXPENSES

2,262.67	-9,764.22	12,026.89	-23.2%
9.5%	-30.5%		

Percentage of Revenues over Expenses

2-A SIMPLE GESTURE

A Simple Gesture Contributions (6939)

A Simple Gesture Expenses (6939)

5,731.01	0.00	-5,731.01	0.0%
3,290.84	3,500.00	209.16	94.0%

ASSETS

CURRENT ASSETS

Suntr Bus CHK-1873

Resv E-Donat CHK 2561

Resv-A Simp Gest (ASG) Fund 2561

Resv-Torah Fund 2561

Resv-Tzedakah Fund 2561

Suntr Bus Savings-6939

Suntr Money Market-SAV-9444

Suntr-CD 12 Month

Suntr-CD 18 Month

Suntr-CD 24 Month

TOTAL ASSETS

12,369.30
0.00
9,867.79
5,107.25
675.16
500.27
32,521.70
10,225.82
0.00
26,013.49
97,280.78

44	Families
61	Members

CURRENT LIABILITIES

Credit Card Accounts

Suntrust Credit Card-8602

Other Liabilities

0.00

Federal Withholding	0.06
FICA Matching	-118.40
FICA Withholding	-118.40
VA Withholding	0.00
TOTAL LIABILITIES	-236.74