

Shoreshim Board Meeting – 3/25/2021

Amy Joyce called the meeting to order at 5:05 pm via Zoom. Those present included: Amy Joyce, Eileen Harahan, Deb Kamins, Barry Bleiweis, Sue Goldfedder, Jerry Gordon, Jane Hull, Fran Freedman, Rini Feil, Susie Schmuckler, Jenny Garfinkle, and Sharon Singer.

1. Events Committee (Eileen)

a. High Holidays.

- i. Really early this year.
- ii. Lauren Gordon will work with Celia Dallas for Kol Nidre so she can take over next year.
- iii. Eileen sent e-mails out and waiting to hear back from Barry about Yom Kippur day service.
- iv. Waiting to hear back on e-mails for Rosh Hashana day service.
- v. **Action Item:** Eileen will create a document for setting up High Holidays and coordination.
- vi. We are penciled in on St. Anne's calendar for all High Holidays. We are hoping that we can do something in person.

b. Retreat

- i. Retreat deposit was moved by Claggett from Fall until 30 April 2022.
Action Item: Eileen to talk to Rabbi Ben to see if he is available 30 April.
- ii. We won't need Rabbi Ben for November date unless he can't make April 30th retreat. Will need a committee as Pam is not available for November.

c. Sukkot – Reserved LACC. **Action Item:** Eileen will send out an e-mail to see if anyone is willing to let us use their backyard for Sukkot on Sunday, 26 September. If no response, then look at outdoor pavilions. **Action Item:** Jerry to talk to LACC about cancelling current reservation.

d. LACC Reservations – Jerry was there to put in our reservations for this next year and received a response back that they received it.

e. Participation Commitment

- i. Need to discuss with members about taking things seriously and not backing out or if you need to, then getting someone to cover for you.
- ii. **Action Item:** Amy to add to the agenda to discuss with everyone at the Annual Meeting and then send it out to the community. Also discuss committee size.
- iii. Jane and Susie have been discussing this and will send out to board.

2. Hebrew Club (Rini/Deb)

- a. New mother (Ariella Rosenberg) and 2 kids have continued to come to Hebrew Club (6 and 8 years old). Rini still does not have her phone number so they e-mail back and forth.

- b. Would be nice if we could have an outdoor event for Lag B'Omer to invite this family, along with the new members (Eric & Kate Brody).
3. Budget / Financials (Barry)
- a. Treasurer Report attached after the minutes.
 - b. Haven't received dues from Eric & Kate Brody yet. Susie said there is a problem with non-members that they can't submit dues from the website. **Action Item:** Susie and Jane will follow-up with them on dues.
 - c. Amy sent \$200 to the Muslim group in Adam's honor. Needs to submit Expense.
 - d. \$5,000 was given to Cornerstones after the last meeting.
 - e. Received a couple of donations.
 - f. 12.1% is left of our revenue.
 - g. Rabbi Ben has been paid.
 - h. Benetivity Community Impact Fund sent in a check for \$76. Looks like someone donated through their job. **Action Item:** Barry will send an e-mail to the community to see if we can figure out who donated.
4. Marianne Update (Amy)
- a. Community Life Events.
 - i. Marianne made updates to this page and it will go live today. Marianne will send out an e-mail with it to the community.
 - b. Design Work – continuing on and going well.
5. Shoreshim Spring Fling
- a. Zero Waste Living – Saturday, 4/24 at 4pm. Thin paperback \$10.95. Big eye opener. Author is happy to do a discussion on it. She won't charge as we're a Non-Profit, but she would like people to leave comments on Amazon. **Action Item:** Amy to ask if someone wants to lead a Havdalah service afterwards.
 - b. Second Event - Movie - Life is Rich can be done on spring fling as it wasn't chosen for movie night. Need to set up dates. Follow-up: Dates are May 2-6.
 - c. Rini is thinking about doing an event.
 - d. Jane is following up with her cousin on an event.
6. New Member Process (Jane/Susie)
- a. Documented the protocol for when a new member joins Shoreshim. Sent to all board members before the meeting for review.
 - b. **Action Item:** Determine how Jane, Susie, Amy, Barry, and Eileen can get the new member forms when received on the website.
 - c. Membership committee should be the only ones to reach out to new members.
 - d. Note on website when they complete the form that someone will contact them regarding dues.
 - e. New Members Eric Brody & Kate Leeds. They have twin 4-year-olds.

7. Archived Materials from Old Website (Deb)
 - a. Update – Took forever to open the old links. It doesn't appear that there are many Shabbat services. Seems more manageable than we originally thought.

8. Updates and Action Items
 - a. Reminder: All Board Members need to create a paragraph of their job responsibilities.
 - b. Other Events (Eileen)
 - i. Lag B'Omer (5/1 or 5/2).
 - ii. Graduation / Shavuot / Shabbat Service (5/14).
 - c. Movie Club (Fran)
 - i. Waiting to hear from Bonnie Rich on dates in May for The Lemon Tree. Tentatively 2-5 May and will need a discussion date. Maybe 8 May?
Action Item: Fran and Eileen to coordinate a date and let everyone know.
 - d. Newsletter (Amy)
 - i. Information has been really good. Could use a snazzier heading.
 - ii. **Action Item:** Send updates or items to include in the newsletter to Marianne this week.
 - e. Good Deeds Day (Deb/Rini)
 - i. Deb sent out an e-mail to ask members to ask a neighbor if they want to sign up for A Simple Gesture so it won't add to the drivers as they are already picking up for you.
 - ii. April 11th is International Good Deeds Day. They are extending it to a week. Theme is Food and Security.
 - iii. Rini completed a form on A Simple Gesture for publication. Needs to send them how we want it published on their website.
 - iv. Should put on our website what we are doing, in addition to Facebook.
Action Item: Amy to discuss with Marianne.
 - f. Open Forum
 - i. Discussed possibly doing some Board Meetings in the future as Zoom as it is easier.
 - ii. Need to discuss allowing people to do reviews to drive people to our website in the next meeting. **Action Item:** Amy to add to agenda.

9. Recap of New Action Items – Responsibility and Timing
 - a. **Next Steps / Action Item:** Eileen will create a document for setting up High Holidays and coordination.
 - b. **Next Steps / Action Item:** Eileen to talk to Rabbi Ben to see if he is available 30 April 2022 for the retreat at Claggett.
 - c. **Next Steps / Action Item:** Eileen will send out an e-mail to see if anyone is willing to let us use their backyard for Sukkot on Sunday, 26 September. If no response, then look at outdoor pavilions.

- d. **Next Steps / Action Item:** Jerry to talk to LACC about cancelling the current Sukkot reservation.
- e. **Next Steps / Action Item:** Amy to add to the Annual Meeting agenda to discuss with everyone participation and committee size.
- f. **Next Steps / Action Item:** Susie and Jane will follow-up with Eric & Kate Brody on dues.
- g. **Next Steps / Action Item:** Barry will send an e-mail to the community to see if we can figure out who donated to Shoreshim through their job that came to us in a check from Benetivity Community Impact Fund.
- h. **Next Steps / Action Item:** Amy to ask if someone wants to lead a Havdalah service after Zero Waste Living discussion.
- i. **Next Steps / Action Item:** Fran and Eileen to coordinate a date and let everyone know date for next movie.
- j. **Next Steps / Action Item:** Everyone to send updates or items to include in the newsletter to Marianne this week.
- k. **Next Steps / Action Item:** Amy to discuss with Marianne adding what Shoreshim is doing for Good Deeds Day to website, in addition to Facebook.
- l. **Next Steps / Action Item:** Determine how Jane, Susie, Amy, Barry, and Eileen can get the new member forms when received on the website.
- m. **Next Steps / Action Item: Action Item:** Amy to discuss with Marianne adding Shoreshim's Good Deeds to website for Good Deeds Week. Also adding to Facebook.
- n. **Next Steps / Action Item:** Amy to add to agenda for next week to discuss allowing people to do reviews to drive people to our website.

10. Next Meeting – Thursday, April 22nd at 5:00 pm.

The meeting was adjourned following a board motion at 6:31 pm. These minutes are submitted by Susan Goldfedder, Secretary, March 25, 2021, on behalf of the Shoreshim Board.

SHORESHIM Jewish Community, Inc.
Treasurer's Report for February 2021
2020-2021 Budget

3/25/21

2020-2021		
ACTUAL THRU 3/25/2021	ANNUAL BUDGET	
	TOTAL	VARIANCE

1-REVENUE

Amazon Smile Donat.	9.86	50.00	-40.14	19.7%
Dues 2020-21	18,029.91	22,000.00	-3,970.09	82.0%
General Fund Donat.	3,092.08	7,500.00	-4,407.92	41.2%
Interest	782.59	20.78	761.81	3766.1%
Retreat	0.00	1,500.00	-1,500.00	0.0%
School - Books	0.00	0.00	0.00	0.0%
School - Tuition	595.65	900.00	-304.35	66.2%
Torah Fund (6939)	0.00	0.00	0.00	0.0%
Tzedukah Fund (6939)	1,008.85	0.00	1,008.85	0.0%
Accounts Receivable	0.00	0.00	0.00	0.0%
TOTAL REVENUE	23,518.94	31,970.78	-8,451.84	73.6%

2-
EXPENSES

ADMINISTRATION

Advt & Marketing	665.83	5,000.00	4,334.17	13.3%
Commun. & Web Rental	305.80	150.00	-155.80	203.9%
Consulting Fees & Admin. Support	4,180.00	5,000.00	820.00	83.6%
Insurance	1,894.00	2,000.00	106.00	94.7%
Office Supplies, Sw, Postage, Bank Fees, Misc	154.75	500.00	345.25	31.0%
PO Box Rental	246.00	210.00	-36.00	117.1%
	7,446.38	12,860.00	5,413.62	57.9%

HOLIDAYS

Hanukah	0.00	400.00	400.00	0.0%
High Holidays incl Sukkot	2,897.39	2,500.00	-397.39	115.9%
Lag B'Omer	0.00	150.00	150.00	0.0%
Passover	0.00	300.00	300.00	0.0%
Purim	16.54	400.00	383.46	4.1%
Shabbat (5)	209.10	500.00	290.90	41.8%
Simchat Torah	0.00	150.00	150.00	0.0%
Tu B'Shevat	0.00	150.00	150.00	0.0%
	3,123.03	4,550.00	1,426.97	68.6%

PROGRAM EXPENSES

Adult Study & Teen Activities	175.00	200.00	25.00	87.5%
Community Meetings	0.00	300.00	300.00	0.0%
Donations - A Simple Gesture	500.00	500.00	0.00	100.0%
Donations - Cornerstones	5,000.00	1,000.00	-4,000.00	500.0%
Donations - Other Tzedukah	349.50	1,500.00	1,150.50	23.3%
Event Supplies	0.00	100.00	100.00	0.0%
Jewish Funeral Committee Membership	0.00	125.00	125.00	0.0%
Rabbi & Speaker Fees (6 planned)	2,200.00	2,400.00	200.00	91.7%
Rentals RCC,HH,FCPA	0.00	3,400.00	3,400.00	0.0%
Retreat	165.00	1,500.00	1,335.00	11.0%
	8,389.50	11,025.00	2,635.50	76.1%

SCHOOL EXPENSES

Book Purchase	0.00	100.00	100.00	0.0%
Graduation & Mitzvah Gifts	44.60	100.00	55.40	44.6%
Salary - Teachers	1,547.70	11,000.00	9,452.30	14.1%
School Rental	0.00	1,000.00	1,000.00	0.0%
Snacks and Supplies	0.00	100.00	100.00	0.0%
Taxes - Payroll	119.88	1,000.00	880.12	12.0%

TOTAL EXPENSES

1,712.18	13,300.00	11,587.82	12.9%
20,671.09	41,735.00	21,063.91	49.5%

SURPLUS (DEFICIENCY) OF REVENUES LESS EXPENSES

2,847.85	-9,764.22	12,612.07	-29.2%
12.1%	-30.5%		

Percentage of Revenues over Expenses

2-A SIMPLE GESTURE

A Simple Gesture Contributions (6939)

2,931.01	0.00	-2,931.01	0.0%
2,835.96	3,500.00	664.04	81.0%

A Simple Gesture Expenses (6939)

ASSETS

CURRENT ASSETS

Suntr Bus CHK-1873

12,972.03
0.00
7,522.67
5,107.25
625.16
500.26
32,521.42
10,225.82
0.00
25,968.23
95,442.84

44	Families
61	Members

Resv E-Donat CHK 2561

Resv-A Simp Gest (ASG) Fund 2561

Resv-Torah Fund 2561

Resv-Tzedakah Fund 2561

Suntr Bus Savings-6939

Suntr Money Market-SAV-9444

Suntr-CD 12 Month

Suntr-CD 18 Month

Suntr-CD 24 Month

TOTAL ASSETS

CURRENT LIABILITIES

Credit Card Accounts

Suntrust Credit Card-8602

0.00

Other Liabilities

Federal Withholding	0.06
FICA Matching	-118.40
FICA Withholding	-118.40
VA Withholding	0.00
TOTAL LIABILITIES	-236.74