

Shoreshim Board Meeting – 12/22/2020

Amy Joyce called the meeting to order at 5:43 pm via Zoom. Those present included: Amy Joyce, Eileen Harahan, Deb Kamins, Barry Bleiweis, Sue Goldfedder, Jerry Gordon, Fran Freedman, and Sharon Singer.

1. Events Committee (Eileen)

- a. 2021/2022 Draft Events Calendar – remaining a draft until spaces and resources are confirmed.
 - i. Rabbi Ben Shalva confirmed all existing dates.
 - ii. The High Holidays are early this next year.
 - iii. Some items have multiple dates as the best will need to be selected.
 - iv. We reviewed the draft calendar and made the following changes:
 1. Changed Fri, Aug 27 Shabbat to be a Sat, 21 Aug Potluck / Picnic Social Event with a Havdalah around 7 at Amy's house.
 2. Removed Fri, Sept 24 from Sukkot dates.
 3. Removed Sat, Dec 4, from Chanukah.
 4. Removed Friday, Jan 7 Shabbat Service. **Action Item:** Eileen is going to ask Rabbi Ben if he can do the Tu B'shevat Seder the next week instead (around Jan 16th).
 5. Community Passover Seder will be moved to Friday, 22 April so more people can come as it will be the end of Seder.
 6. Make Graduation Shavuot and Shabbat to be June 3 and ask Rabbi Ben if he can do this.
 7. Annual Membership Meeting will be June 12.
- b. Committee Assignments (2021).
 - i. Purim (2/26) and Shavuot (5/14) are still short on participants. **Action Item:** Eileen to call the Gluck's to see if they will be on committee for Purim. Sharon volunteered to be on the Shavuot committee with Scott and Celia.
- c. Mid-Year Meeting – January 24. We will plan this meeting at the January board meeting.
- d. Events Planning Guide – finalized.

2. Budget / Financials (Barry)

- a. Treasurer Report attached after the minutes.
- b. Major change – moved funds from savings account to a checking account so they don't have to transfer so much. We now have 2 checking accounts which will be easier to manage. Left a \$500 balance in the savings account in case we need to use it more. We will have to buy new checks and deposit slips.
- c. Expenses for retreat, advertising, Quicken software renewal.
- d. Membership Directory is completed.

- e. 18-month CD is coming due on 28 Dec. Was earning 2.8%; it would renew at 0.3%. For now, we will roll it back into money market savings.
 - f. Renewal with Hartford Insurance for Torah (\$440) came due and will be paid. Barry will change the location of the Torah to his house, where it is now.
 - g. Donations right now are for A Simple Gesture (ASG).
 - h. Barry will refund membership dues to Rini as she is teaching Hebrew School.
 - i. \$500 for ASG needs to be moved to their reserve account.
3. 2021 Focus for Marianne (Amy)
- a. Members Only Section
 - i. Add Life Events, such as Mazel Tov and Death sections.
 - ii. Link to the A Simple Gesture Newsletter. **Action Item:** Fran to confirm with Bob that this is okay.
 - b. Marianne has been working diligently on lists, webpages, newsletter, and marketing.
 - c. **Action Item:** Amy will send us Marianne's update for the month.
 - d. Add "Action Item" to things we send to Marianne so she knows to take action on it.
4. Caring Committee (Amy/Eileen)
- a. What Shoreshim normally does for a death – send notice to community, send condolence card to member from community, and make a donation from community based on family's preference. Eileen asks the family if they want a Shiva Service and asks if they want help. Eileen has a file and sample memorial services. Robin sends cards and notifies community so she should be included on this. Recent deaths over the last 6 months:
 - i. Ted Spiegel
 - ii. Jane Hull's sister
 - iii. Rini Feil's mother
 - b. Adams-Greene Funeral Home in Reston accommodates Jewish viewings.
 - c. We should add a section for Life Events – Well Wishes & Condolences (births / deaths / marriage, etc.) in Members Only and post resources there also. This does NOT replace a phone call.
 - d. Many communities have a Shiva committee. **Action Item:** Amy to schedule a meeting at the beginning of the year for this committee with Jerry, Amy, Robin, & Marianne. Fran may also be on the committee, depending when it meets. Everyone to forward any place you have that you like for Shiva boxes, etc. so those can be considered.
5. Honoring Members (Amy)
- a. Plaques are pretty cheap. Adding one for Bob, Ted, and Mark for creating the Ark.

6. Movie Club (Fran/Amy)
 - a. Discussing American Muslim on 1/28. **Action Item:** Amy sending out information on the film and her cousin. A link will be sent the week before.
7. Updates and Action Items
 - a. All Board Members need to create a paragraph of their job responsibilities.
 - b. Events (Eileen)
 - i. Shabbat with Ben (1/15).
 - ii. Member Meeting (1/24).
 - iii. Tu B'Shevat Seder (1/31).
 - c. Challah for members - \$6.50. Amy to get back to Davood if we want to do this and how to split it up among people. May be a nice beginning of the year thing to do with a note "Shoreshim is thinking of you" or something like that and include website information. Decided to send to all members and some former members. **Action Item:** Amy to talk to Susie and Jane about doing this. **Action Item:** Eileen and Deb to help on former member list.
 - d. Discussed planning a game or story night or cooking demonstration on Zoom for social activities. Set up 4 dates to start with and get people to plan. Send out calendar again and say in addition we will do some social events. First one is Sharon leading story telling. **Action Item:** Eileen to update the calendar to Remove Passover Seder (3/28) and add Shoreshim Winter Festival with Event 1 on 1/28 with American Muslim Movie Discussion at 7 pm and Event 2 is on 2/12 at 7pm Storytelling with Sharon. **Action Item:** Amy will send out calendar with comments.
 - e. Open Forum
 - i. Shouk's, a DC Restaurant, does Hood Drops of their food. They come to Reston (NVJCC on Wednesdays, and Beth Emeth on Sundays). **Action Item:** Fran to write this up and send to Marianne for newsletter.
8. Recap of New Action Items – Responsibility and Timing
 - a. **Next Steps / Action Item:** Eileen is going to ask Rabbi Ben if he can do the Tu B'shevat Seder the next week instead of Jan 7th (around Jan 16th).
 - b. **Next Steps / Action Item:** Eileen is going to update next year's calendar for the date changes and cancellations as discussed above.
 - c. **Next Steps / Action Item:** Amy to schedule a meeting at the beginning of the year for this with Jerry, Amy, Robin, & Marianne (cc Fran).
 - d. **Next Steps / Action Item:** Eileen to call the Gluck's to see if they will be on committee for Purim.
 - e. **Next Steps / Action Item:** Amy sending out information on the "American Muslim" film and her cousin.
 - f. **Next Steps / Action Item:** Amy to talk to Susie and Jane about setting up Challah deliveries and notes.

- g. **Next Steps / Action Item:** Eileen and Deb to help on former member list for Challah delivery.
- h. **Next Steps / Action Item:** Fran to confirm with Bob that a link to the A Simple Gesture Newsletter can be on our website.
- i. **Next Steps / Action Item:** Amy will send us Marianne's update for the month.
- j. **Next Steps / Action Item:** Eileen to update this year's calendar to Remove Passover Seder (3/28) and add Shoreshim Winter Festival with Event 1 on 1/28 with American Muslim Movie Discussion at 7 pm and Event 2 is on 2/12 at 7pm Storytelling with Sharon. Will send to Amy.
- k. **Next Steps / Action Item:** Amy will send out updated calendar for current year with comments on Shoreshim Winter Festival events.
- l. **Next Steps / Action Item:** Fran to write information on Shouk's Hood Drops at NVJCC on Wednesdays and Beth Emeth on Sundays and send to Marianne for newsletter.

9. Next Meeting – Thursday, January 14th at 5:00 pm.

The meeting was adjourned following a board motion at 7:41 pm. These minutes are submitted by Susan Goldfedder, Secretary, December 22, 2020.

SHORESHIM Jewish Community, Inc.
Treasurer's Report for November 2020
2020-2021 Budget

12/22/20

1-REVENUE

Amazon Smile Donat.
Dues 2020-21
General Fund Donat.
Interest
Retreat
School - Books
School - Tuition
Torah Fund (6939)
Tzedukah Fund (6939)
Accounts Receivable
TOTAL REVENUE

	2020-2021			
	ACTUAL THRU 12/22/2020	ANNUAL BUDGET		
		TOTAL	VARIANCE	
	0.00	25.00	-25.00	0.0%
	17,734.56	21,050.00	-3,315.44	84.2%
	2,165.08	5,000.00	-2,834.92	43.3%
	508.27	500.00	8.27	101.7%
	0.00	1,500.00	-1,500.00	0.0%
	0.00	0.00	0.00	0.0%
	595.65	750.00	-154.35	79.4%
	0.00	0.00	0.00	0.0%
	508.85	0.00	508.85	0.0%
	0.00	0.00	0.00	0.0%
	21,512.41	28,825.00	-7,312.59	74.6%

2-
EXPENSES

ADMINISTRATION

Advt & Marketing
Commun. & Web Rental
Consulting Fees & Admin. Support
Insurance
Office Supplies, Sw, Postage, Bank Fees, Misc
PO Box Rental

	652.00	2,000.00	1,348.00	32.6%
	94.44	700.00	605.56	13.5%
	2,772.00	6,000.00	3,228.00	46.2%
	1,450.00	2,000.00	550.00	72.5%
	101.86	250.00	148.14	40.7%
	0.00	220.00	220.00	0.0%
	5,070.30	11,170.00	6,099.70	45.4%

HOLIDAYS

Hanukah	0.00	200.00	200.00	0.0%
High Holidays incl Sukkot	2,897.39	3,000.00	102.61	96.6%
Lag B'Omer	0.00	150.00	150.00	0.0%
Passover	0.00	300.00	300.00	0.0%
Purim	16.54	300.00	283.46	5.5%
Shabbat (5)	0.00	750.00	750.00	0.0%
Simchat Torah	0.00	150.00	150.00	0.0%
Tu B'Shevat	0.00	150.00	150.00	0.0%
	2,913.93	5,000.00	2,086.07	58.3%

PROGRAM EXPENSES

Adult Study & Teen Activities	0.00	200.00	200.00	0.0%
Community Meetings	0.00	300.00	300.00	0.0%
Donations - A Simple Gesture	0.00	500.00	500.00	0.0%
Donations - Cornerstones	0.00	1,000.00	1,000.00	0.0%
Donations - Other Tzedukah	270.00	1,500.00	1,230.00	18.0%
Event Supplies	0.00	150.00	150.00	0.0%
Jewish Funeral Committee Membership	0.00	125.00	125.00	0.0%
Rabbi & Speaker Fees (6 planned)	1,700.00	3,000.00	1,300.00	56.7%
Rentals RCC,HH,FCPA	0.00	3,400.00	3,400.00	0.0%
Retreat	165.00	2,500.00	2,335.00	6.6%
	2,135.00	12,675.00	10,540.00	16.8%

SCHOOL EXPENSES

Book Purchase	0.00	0.00	0.00	0.0%
Graduation & Mitzvah Gifts	44.60	100.00	55.40	44.6%
Salary - Teachers	0.00	2,000.00	2,000.00	0.0%
School Rental	0.00	1,000.00	1,000.00	0.0%
Snacks and Supplies	0.00	100.00	100.00	0.0%
Taxes - Payroll	1.48	200.00	198.52	0.7%

	46.08	3,400.00	3,353.92	1.4%
TOTAL EXPENSES	10,165.31	32,245.00	22,079.69	31.5%

<u>SURPLUS (DEFICIENCY) OF REVENUES LESS EXPENSES</u>	11,347.10	-3,420.00	14,767.10	-331.8%
<u>Percentage of Revenues over Expenses</u>	52.7%	-11.9%		

2-A SIMPLE GESTURE

A Simple Gesture Contributions (6939)	1,438.56	0.00	-1,438.56	0.0%
A Simple Gesture Expenses (6939)	2,042.52	5,600.00	3,557.48	36.5%

ASSETS

CURRENT ASSETS

Suntr Bus CHK-1873	21,957.30
Resv E-Donat CHK 2561	0.00
Resv-A Simp Gest (ASG) Fund 2561	6,823.66
Resv-Torah Fund 2561	5,107.25
Resv-Tzedakah Fund 2561	204.66
Suntr Bus Savings-6939	500.00
Suntr Money Market-SAV-9444	11,836.63
Suntr-CD 12 Month	10,225.82
Suntr-CD 18 Month	20,647.37
Suntr-CD 24 Month	25,820.22
TOTAL ASSETS	103,122.91

41	Families
58	Members

10 families not re-joined

CURRENT LIABILITIES

Credit Card Accounts	
Suntrust Credit Card-8602	0.00
Other Liabilities	

Federal Withholding	0.06
FICA Matching	0.00
FICA Withholding	0.00
VA Withholding	0.00
TOTAL LIABILITIES	0.06