

Shoreshim Board Meeting – 7/21/2020

Amy Joyce called the meeting to order at 4:09 pm via Zoom. Those present included: Amy Joyce, Eileen Harahan, Deb Kamins, Jane Hull, Barry Bleiweis, Sue Goldfedder, Susie Schmuckler, Jerry Gordon, Fran Freedman, Kari Uman, Ilona Kirzhner, and Sharon Singer.

1. High Holidays (Eileen/Kari)
 - a. Eileen has the high holiday committees set up. She has the chairs for all 4 High Holiday Committees and people, along with Torah Service Leader, chanters.
 - i. Celia Dallas – Erev Rosh Hashana
 - ii. Lindsey Iacovino – Rosh Hashana; Chanter - Rini
 - iii. Jenny Garfinkle – Kol Nidre
 - iv. Susie Schmuckler – Yom Kippur; Chanter - Sue
 - b. Sam and Kari talked to St. Anne's about singing. St. Anne's said no one is allowed in the church. The organist, Lisa, records the music, sends to the choir, they sing from their homes, and send it in, and the IT person puts it all together. It is a lot of work. Sam said we could petition for just the leaders being at the church and it shouldn't be a problem. Want to try to do the musical parts a little more professionally. Kari to contact Ken to see what they would charge to do it.
 - c. Amy spoke with Davood who said they could do the blowing of the shofars at the sanctuary, on zoom, or with the recording, whichever we decide.
 - d. Kari brought up another option with Johnny Mathasis, who has a utube video of a great Kol Nidre.
 - e. Jane brought up maybe working with David Naire's group and possibly share recordings.
 - f. Set up a sub-group to handle these decisions. Consists of Kari, Susie, Deb, Sam.
 - g. **Next Steps / Action Items:** Kari to work with Ken at St. Anne's to see what they would charge to help put this together and if that is possible.
 - h. **Next Steps / Action Items:** Kari will also talk to David to see if we can work with them.
 - i. **Next Steps / Action Items:** Committee to decide how to do singing and technical parts.
2. Hebrew School Club (Amy)
 - a. Plans for next year – 4 remaining, 2 graduated, 1 not returning. All 4 want to participate. Rini is committed to doing it. Rini is willing to do it in person, but we need to see what the schools do.
3. Membership (Barry/Jane/Susie)
 - a. Dues: \$325 per person.
 - b. **Action Item:** Barry to send an updated dues form with prices to Ilona and check all dues amounts on forms and website to make sure they are consistent.
 - c. Current membership count is 28 families (out of 48 last year) paid so far. 10 people paid on the web site. Will need to do another mass mailing. Sharon suggested putting the link right up front so they could pay right away.

- d. Ilona brought up that the on line form doesn't let you sign up for the committees.
4. Website / Social Media (Amy/Deb/Sharon)
- a. Marianne added the Let's Get Cooking section to the website and will add all the recipes from the last event.
 - b. Marianne also added the Board of Directors to the web page.
 - c. Marianne updated the Social Justice page. Thinking about moving it to 2 pages as it's getting busy.
 - d. In Member's Only Section, there are the High School Graduates that have been added but the Hebrew School Graduates need to be added. Added an Archived Files section to decrease how busy the page was.
 - e. Wants to add a Memorial Page that we can have something for Ted on. Shana agreed to it. Thinking of doing pictures and stories that people write. Board voted to do Parkinson's for a donation of \$270. **Action Item:** Amy to ask Robin to send a note as a contribution to his memory. Barry to take care of the donation.
 - f. **Action Item:** Amy to set up a meeting with Marianne on other social media tasks.
5. Budget (Barry)
- a. Sent out report.
 - b. Slight adjustment on Number of Families and A Simple Gesture.
 - c. CD just rolled over. Other 2 CDs are making 2.24% and 2.27%.
6. Updates and Action Items
- a. Events (Eileen)
 - i. Eileen called the people who paid but did not do their committee forms and got them all completed.
 - ii. Will probably have to cancel the community breakfast. A possible option is getting about 6 different people to have about 6 people at their house instead of doing it in one location.
 - iii. Will also probably have to cancel the Oneg. Fran suggested if we have break out rooms in Zoom, that we could do that after Rosh Hashana Erev and do it that way to socialize where everyone has their own food.
Action Item: Amy to have Marianne look into how break out rooms work in Zoom.
 - iv. Susie and Jane were trying to organize the socially distance gatherings and have a list of those interested. 2 possible hosts, 1 doing happy hour and 1 doing dinner. You bring your own chairs and food. When they put out dates, they only got 1 response. July 28th at the Feldman's is the first one which they just sent another invite on. Amy said to make sure it was sent to the Shermans, who just joined.
 - v. Summer Events
 - 1. Summer Events are going well so Nancy and Hope have agreed to do more throughout the year. A

- a. Big interest in watching a movie and then doing a Zoom session to discuss.
 - b. Possible Black Lives Matter discussion. Amy has a documentary movie “Greensboro: Closer to the Truth” that would be good to show everyone. **Action Item:** Susie, Deb, and Fran to ask their contacts and see if they can come up with a way to watch at the same time. **Action Item:** Fran to see if we can get the movie through some channel.
 - 2. 26 July at 11am.
 - 3. 14 August and 23 August.
 - b. Newsletter (Amy)
 - i. Tina going to work on this but paused due to a friend’s mother passing away.
 - c. Jewish Federation reached out to Amy to see anything of value that we’ve done. Amy reached out to Bob Schnapp who is drafting a response.
 - d. Open Forum
 - i. Nothing else was brought up.
7. Recap of New Action Items – Responsibility and Timing
 - a. **Next Steps / Action Items:** Kari to work with Ken at St. Anne’s to see what they would charge to help put this together and if that is possible.
 - b. **Next Steps / Action Items:** Kari will also talk to David to see if we can work with them.
 - c. **Next Steps / Action Items:** Committee to decide how to do singing and technical parts.
 - d. **Action Item:** Barry to send an updated dues form with prices to Ilona and check all dues amounts on forms and website to make sure they are consistent.
 - e. **Action Item:** Amy to ask Robin to send a note that we did the Parkinson’s contribution to his memory.
 - f. **Action Item:** Barry to take care of the Parkinson’s donation of \$270 in memory of Ted Stewart.
 - g. **Action Item:** Amy to set up a meeting with Marianne on other social media tasks.
 - h. **Action Item:** Amy to have Marianne look into how break out rooms work in Zoom.
 - i. **Action Item:** Susie, Deb, and Fran to ask their contacts and see if they can come up with a way to watch a movie at the same time.
 - j. **Action Item:** Fran to see if we can get the movie “Greensboro: Closer to the Truth”.
8. Next Meeting – Tuesday, August 18th at 5 pm.

The meeting was adjourned following a board motion at 5:47 pm. These minutes are submitted by Susan Goldfedder, Secretary, July 21, 2020.

SHORESHIM Jewish Community, Inc.
Treasurer's Report for July 2020
2020-2021 Budget

7/21/20

1-REVENUE

Amazon Smile Donat.
 Dues 2020-21
 General Fund Donat.
 Interest
 Retreat
 School - Books
 School - Tuition
 Torah Fund (6939)
 Tzedukah Fund (6939)
 Accounts Receivable

TOTAL REVENUE

	2020-2021			
	ACTUAL THRU 7/21/2020	ANNUAL BUDGET		
		TOTAL		VARIANCE
	0.00	25.00	-25.00	0.0%
	12,551.93	21,050.00		
	125.00	5,000.00	-4,875.00	2.5%
	0.00	500.00	-500.00	0.0%
	0.00	1,500.00	-1,500.00	0.0%
	0.00	0.00	0.00	0.0%
	295.65	750.00	-454.35	39.4%
	0.00	0.00	0.00	0.0%
	100.00	0.00	100.00	0.0%
	0.00	0.00	0.00	0.0%
	13,072.58	28,825.00	-7,254.35	45.4%

2-
EXPENSES

ADMINISTRATION

Advt & Marketing
 Commun. & Web Rental
 Consulting Fees & Admin. Support
 Insurance
 Office Supplies, Sw, Postage, Bank Fees, Misc
 PO Box Rental

	0.00	2,000.00	2,000.00	0.0%
	15.74	700.00	684.26	2.2%
	396.00	6,000.00	5,604.00	6.6%
	0.00	2,000.00	2,000.00	0.0%
	0.00	250.00	250.00	0.0%
	0.00	220.00	220.00	0.0%
	411.74	11,170.00	10,758.26	3.7%

HOLIDAYS

Hanukah	0.00	200.00	200.00	0.0%
High Holidays incl Sukkot	0.00	3,000.00	3,000.00	0.0%
Lag B'Omer	0.00	150.00	150.00	0.0%
Passover	0.00	300.00	300.00	0.0%
Purim	16.54	300.00	283.46	5.5%
Shabbat (5)	0.00	750.00	750.00	0.0%
Simchat Torah	0.00	150.00	150.00	0.0%
Tu B'Shevat	0.00	150.00	150.00	0.0%
	16.54	5,000.00	4,983.46	0.3%

PROGRAM EXPENSES

Adult Study & Teen Activities	0.00	200.00	200.00	0.0%
Community Meetings	0.00	300.00	300.00	0.0%
Donations - A Simple Gesture	0.00	500.00	500.00	0.0%
Donations - Cornerstones	0.00	1,000.00	1,000.00	0.0%
Donations - Other Tzedukah	0.00	1,500.00	1,500.00	0.0%
Event Supplies	0.00	150.00	150.00	0.0%
Jewish Funeral Committee Membership	0.00	125.00	125.00	0.0%
Rabbi & Speaker Fees (6 planned)	0.00	3,000.00	3,000.00	0.0%
Rentals RCC,HH,FCPA	0.00	3,400.00	3,400.00	0.0%
Retreat	0.00	2,500.00	2,500.00	0.0%
	0.00	12,675.00	12,675.00	0.0%

SCHOOL EXPENSES

Book Purchase	0.00	0.00	0.00	0.0%
Graduation & Mitzvah Gifts	44.60	100.00	55.40	44.6%
Salary - Teachers	0.00	2,000.00	2,000.00	0.0%
School Rental	0.00	1,000.00	1,000.00	0.0%
Snacks and Supplies	0.00	100.00	100.00	0.0%
Taxes - Payroll	0.00	200.00	200.00	0.0%

TOTAL EXPENSES

44.60	3,400.00	3,355.40	1.3%
472.88	32,245.00	31,772.12	1.5%

SURPLUS (DEFICIENCY) OF REVENUES LESS EXPENSES

12,599.70	-3,420.00	16,019.70	-368.4%
96.4%	-11.9%		

Percentage of Revenues over Expenses

2-A SIMPLE GESTURE

A Simple Gesture Contributions (6939)

515.00	0.00	-515.00	0.0%
0.00	5,600.00	5,600.00	0.0%

A Simple Gesture Expenses (6939)

ASSETS

CURRENT ASSETS

Suntrust Checking-1873

23,711.06

30

Families

Suntrust E-Donations -2561

1,003.17

43

Members

Suntrust Money Market-9444

11,836.23

Suntrust Reserve Account-6939

A Simple Gesture (ASG)

8,123.62

Torah Fund

5,106.93

Tzedakah Fund

104.81

Suntrust CD 12 Month

10,225.82

Suntrust CD 18 Month

20,454.93

Suntrust CD 24 Month

25,576.37

TOTAL ASSETS

106,142.94

CURRENT LIABILITIES

Credit Card Accounts

Suntrust Credit Card-8602

0.00

Other Liabilities

Federal Withholding	0.06
FICA Matching	-113.10
FICA Withholding	-113.10
VA Withholding	0.00
TOTAL LIABILITIES	-226.14